

# Ellen Shapiro:

## Automaker Perspective on the RFS2

Ellen Shapiro directs the automotive fuels and lubricants teams at the Alliance of Automobile Manufacturers. Alliance members produce more than 80% of the automobiles sold in the U.S. market. Shapiro helps the industry advocate for high quality fuels and lubricants in the U.S. and globally, to reduce vehicle emissions, enable new fuel-efficient technologies and ensure good vehicle performance. She manages the Alliance's semi-annual survey of fuel quality in North America and the Worldwide Fuel Charter. During her tenure in the industry, she has successfully led efforts to dramatically reduce sulfur levels in gasoline and diesel fuel in the U.S.

Ms. Shapiro holds degrees in mathematics, chemical engineering and law. She is a member of several professional societies and the DC, MD and PA Bars.



- BMW Group
- Mercedes-Benz
- Chrysler
- Mitsubishi
- Ford
- Porsche
- General Motors
- Toyota
- Mazda
- Volkswagen

# Automaker Perspective

**Common Goal: Enable Successful RFS2**

**Complete transition to E10, & do it right**

- Ensure compliance with 10% limit
- Monitor for any consumer reaction

**Encourage FFV owners to consume E85**

- 6+ Million FFVs today, production number and model types increasing fast
- Expand E85 availability
- Find other ways to make attractive to consumers



*Thank you!*

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